



# Michael R. Lasserre

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## PARTNER

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## ABOUT MICHAEL

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Michael is a partner at Starnes Davis Florie. His practice is focused on complex litigation, including contract disputes, fraud, defamation, trade secret, product liability, non-compete, intellectual property, class action, and RICO lawsuits. His practice also includes constitutional law, appellate advocacy, and personal injury. Michael represents multinational, national, regional, and local companies across the southeast.

While in law school, Michael served as editor-in-chief of the law review. Michael currently serves as a member of the firm's recruiting committee.

## Areas of Practice

- Commercial Disputes
- Complex Litigation
- Intellectual Property Litigation
- Antitrust
- Patent Litigation
- Recalls
- Securities
- Trade Secret Litigation & Dispute Counseling
- Trademark, Copyright & Advertising Litigation

## EDUCATION

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J.D., Cumberland School of Law (2014)  
B.A., Berry College (2006)

## BAR ADMISSIONS

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Alabama

## COURTS

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U.S. District Court, Northern District of Alabama  
U.S. District Court, Middle District of Alabama  
U.S. District Court, Southern District of Alabama

## PROFESSIONAL RECOGNITION

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Named a Rising Star in Alabama by Mid-South Super Lawyers® magazine.

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Best Lawyers in America® "Ones to Watch" (2021-2023)

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## EXPERIENCE HIGHLIGHTS

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Obtained full summary judgment in favor of our clients, an oncology practice, its President, and one of its physicians, dismissing claims of defamation and wantonness.

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*Intrinsic Value, LLC v Isotope Eleven, Inc. & Laird Foret* -- Obtained a plaintiff's verdict following a 4-day jury trial in favor of tech start-up client in a fraud case arising from the defendant-software developers' misrepresentations when they agreed to build two mobile applications for corporate client.

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Successfully obtained a complete dismissal for university officials sued in a wrongful death action involving a highly-publicized mass shooting at an academic medical center.

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Obtained \$7 million verdict in favor of Rice University in patent infringement dispute filed against nanotechnology corporation.

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Successfully represented UAB in patent infringement disputes filed against medical device manufacturers.

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Successfully represented inventors and their company in patent infringement dispute filed against pharmaceutical company.

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## PRESENTATIONS AND PUBLICATIONS

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"Responding to Discovery Subpoenas: Alabama," *Practical Law Litigation* (Spring 2015).

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"Location, Location, Location - The Food Truck's Battle for Common Ground" *Cumberland Law Review*, 2014.

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## COMMUNITY INVOLVEMENT

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- Member of the Phoenix Club of Birmingham, which supports the mission of the Boys & Girls Club and further seeks to impact the direction of the community's youth through fund-raising.

*DISCLAIMER: The following language is required by the Alabama Rules of Professional Conduct: No representation is made that the quality of legal services to be performed is greater than the quality of legal services performed by other lawyers.*